

REDMANS

EXCLUSIVE

V.I.P.

MJ AFTER PARTY

HOSTED BY
**B-REAL OF
CYPRUS HILL**



LUNIZ

AFROMAN

Devin The Dude

FEATURING:

BONE THUGS N HARMONY

JOIN US

IN LAS VEGAS TO BE A PART OF
OUR CANNABIS MUSIC VIDEO

DEC. 3-5, 2024



REDMANS After Party: A Night Like No Other

Our After-Party is where cannabis culture, music, and luxury collide. Held in a celebrity-owned 16-bedroom mansion just minutes from the Las Vegas Strip, this invite-only event will be the most exclusive experience of MJ 2024. Imagine a night filled with private performances, gourmet catering, VIP networking, and the presence of some of the biggest names in music and cannabis culture.

This isn't just another afterparty—it's the launch of something bigger. We are making history with the first-ever annual 'B-Reel' Music Video, featuring an all-star lineup of iconic artists who have deep roots in both the music and cannabis worlds.

'B-REEL' MUSIC VIDEO: THE CANNABIS ANTHEM OF THE YEAR

We are proud to announce the production of our 1st Annual B-Reel Music Video, featuring none other than B-Real from Cypress Hill, along with legendary artists Bone Thugs-N-Harmony, Devin The Dude, Afroman, Luniz, and more surprise performers to be revealed.

This music video is set to become an anthem for cannabis enthusiasts worldwide, capturing the spirit of the cannabis movement through the lens of these iconic musicians.

WITH PERFORMANCES BY:

BONE THUGS-N-HARMONY
DEVIN THE DUDE
AFROMAN
REDMAN
B-REAL
LUNIZ

SPECIAL GUESTS TO BE ANNOUNCED

A Celebration of Cannabis Heritage

This isn't just an after-party we're making a cannabis themed music video—it's a celebration of cannabis' influence on music and culture. Each of these artists has helped shape the narrative around marijuana**, using their platforms to advocate for legalization, normalization, and the enjoyment of cannabis.

What's in it for Sponsors?

This is your chance to be part of something monumental. The B-Reel Music Video will reach millions of cannabis enthusiasts and music fans worldwide, creating a lasting impact on how people perceive cannabis culture. As a sponsor, your brand will:

- Be featured prominently in the music video gaining exposure to a highly engaged audience
- Have logo placement and branding throughout the After-Dark Party and music video set
- Get shout-outs and mentions from the artists themselves
- Have the opportunity to license the video and merchandise,

Join Us for the First Annual 'B-Reel' Music Video

This event and video will be the premiere cannabis culture celebration of the year. By attending or sponsoring the After-Party, you're not just part of the crowd—you're part of the movement. The cannabis industry is evolving, and together, we're showcasing its deep roots in music, culture, and the future.

Don't miss this chance to make history. Become a sponsor or secure your invitation to the After-Dark Party today!

Meet the Artists:

B-Real from Cypress Hill

As one of the most recognizable figures in the cannabis and hip-hop community, B-Real has been a ****pioneer in normalizing marijuana****.

Cypress Hill's albums and songs like "Hits from the Bong" have become anthems for cannabis culture. B-Real's own cannabis dispensaries and advocacy further solidify his status as a cannabis icon, making him the perfect host for this one-of-a-kind event.

- ## Bone Thugs-N-Harmony

Known for their melodic, fast-paced rapping, Bone Thugs have long been associated with both ****weed culture**** and the hip-hop scene. Tracks like "Buddah Lovaz" are clear odes to their love of cannabis, and their involvement in the video will bring authenticity and legendary status to the project.

Devin The Dude

Devin is famous for his laid-back rhymes and his love for marijuana, often blending smooth beats with lyrics about smoking. Songs like "Doobie Ashtray" have made him a fan-favorite in cannabis circles, and his influence on weed culture is undeniable.

Afroman

Who could forget ****Afroman's**** iconic hit "Because I Got High"? The song became a stoner anthem and introduced the world to Afroman's unique blend of humor and cannabis advocacy. Afroman's presence in the video will be a nod to the lighter side of marijuana culture.

Luniz

Best known for their smash hit "I Got 5 On It," Luniz are synonymous with the West Coast's cannabis scene. The song is still a favorite among weed lovers today, and their inclusion in the music video will add a touch of classic cannabis culture.

After-Dark Sponsorship

After Party VIP Admission - \$1,500

- VIP access for 1 guest
- Promo Product or VIP gift bag

Sponsor – \$12,500

- Sponsors will receive their own exclusive space within the mansion to host and entertain guests, providing a personalized environment to showcase their brand and engage with attendees during filming.
- Branding on select materials and social media mentions
- VIP access for 4 guests
- Wishlist Service: + 25 email introductions
- Product or promotional materials in VIP gift bags
- Your Company Logo & Banner placement included in event announcements, online promotions and throughout the mansion for advertising purposes during filming.

All sponsors will benefit from:

- Social Media Exposure: Reach thousands of fans via distribution through the label + our social media campaigns.
- Press Releases: Inclusion in event press releases distributed to industry-specific media outlets.
- On-Site Activations: Unique branding and engagement opportunities to leave a lasting impression on the attendees.
- Event Demographics
- Redmans MJ After Party is attended by cannabis industry leaders, entrepreneurs, celebrities, and influencers, offering a prime opportunity to connect with key decision-makers and a high-net-worth audience.